

CORPORATE PROFILE

 **customise**
www.cuztomise.com

Next Generation Sales Mobility Platform



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Company Profile

Cuztomise is India's first mobile based SFA application for Pharmaceutical Representatives. It started its journey back in 2014 when formally registered our company Cuztomise Softech Private Limited at Registrar of Companies, Gwalior.

Since then Cuztomise has been instrumental in pushing the Mobile First strategy in online reporting softwares. Prior to Cuztomise, reporting of medical sales reps were done usually using web interfaces, or manual sheets which were couriered to the head office weekly. Cuztomise has changed the complete reporting paradigm by introducing complete mobile reporting application. All the activities, can be performed using simple interface on mobile device.

Cuztomise has its presence in Scandinavian market where it is known as Cleandesk. Other than Healthcare, Cuztomise has products for Logistics, Services and Support domains. Visit www.cuztomise.com for more details.

Founders



Mohit Jain

Mohit is a Georgia Tech graduate and specializes in High Performance Computing and Data Mining. He is a serial entrepreneur and has worked with various startups including co-founding OYO rooms. Mohit brings on table wide experience in building products for Enterprises.



Chirag Gupta

Chirag is a Clemson graduate in Digital Signal Processing and has worked with Dish Networks (USA) for 3 years. He co-founded OYO rooms with Mohit and other partners. Chirag brings in huge experience in building big technology and teams.

Investors & Advisors



Cuztomise has been backed by GSF Accelerator. It was one the graduates of 3rd Accelerator program for GSF



Anupam Mittal
(CEO, People Group
Founder Shaadi.com)



Dinesh Agarwal
(CEO Indiamart)



Rajesh Sawhney
(CEO, GSF Accelerator)



Sri Peddu
(CEO, Powerhouse
Ventures)



**Murugavel
Janakiraman**
(CEO,
Bharatmatrimony)



Phanindra Sama
(Co-Founder, Redbus)

Clients (Healthcare)

La Renon®

kapeetus
medicorp

Seagull Labs (I) Pvt. Ltd
A Pharmaceutical company with a transnational approach

Annie
Pharmaceuticals Pvt. Ltd.

ELSYS
HEALTHCARE

RENOVA
LIFESCIENCES

Exquisite Pharma

Rubicon
PHARMACIES

SARGAS
LIFE SCIENCES PVT. LTD.

VULCAN
Life Sciences

SEVIDA

Nouvelle
Pharmaceuticals

Dr. Schumacher

GIOSTAR

genees
PHARMACEUTICAL PVT. LTD.

Amwill
Healthcare



5 COUNTRIES



5000+ USERS



3 VERTICALS

www.cuztomise.com

USA

DENMARK

NORWAY

SWEDEN

INDIA